



Pittsburgh Fashion Week

Presents

'Fashions on Fifth'

News Release

Immediate Release
Wednesday August 10, 2011

PITTSBURGH, PA – Pittsburgh Fashion Week presents *'Fashions on Fifth'* Wednesday, August 17 and Wednesday August 24, 2011 on the streets of downtown Pittsburgh.

'Fashions on Fifth' street team simulates a photo shoot for one exciting hour during Pittsburgh's lunch rush in several locations to promote the second annual Pittsburgh Fashion Week. Attracting the attention of what was recognized as the worst dressed city, will prove once and for all that Pittsburgh has *Style, Beauty and Fashion*. The tour will start promptly at high noon on Fifth Ave. and Grant St., moving to Fifth Ave. and Smithfield St., Fifth Ave. and Wood St., and ending at Fifth and Liberty Avenues near the Fairmont Hotel.

Showcasing their creativity in our fair city, we are highlighting very talented student designers: Skyy Golden and Tammy Jackson – The Art Institute of Pittsburgh and Cary D. Heard- attending Kent State University this fall to study fashion design and all are showing in our back to back runway shows during fashion week. Aspiring models from various areas: Breanne Williams, Deonna Anne, Keira Hardy Chanell Renee, Linsey Coffey, and Abbie Heigel. Our Style PGH correspondence: Elena LaQuatra was Miss Pennsylvania's Outstanding Teen 2008 and Miss Pennsylvania Teen USA 2010, will reel the crowds in with her witting conversations and sparkling smile. And performing the photo shoot, local photographer Bruce M. Straka.

In addition to all the action, style and beauty must wrap it all together. Salons Harmony and Pretty Hair will do the trick; designing looks to fit the flair. Styling Wed. Aug. 17, Harmony Salon - is one of the premiere salons in the North Hills of Pittsburgh. The unpretentious stylist and support staff provide clients with an experience unparalleled in the area. The team at Harmony Salon consist of the regions most talented salon professionals that include national level educators and platform artist. Each member of Harmony Salon staff will ensure that each client receives the professional image they desire. For more information please visit www.harmonysalonpgh.com or email info@harmonysalonpgh.com. Styling Wed. Aug. 24, Pretty Hair Salon - is an innovative and trendy full-service salon located in the heart of the North Hills. From make-up applications to starting the feather extension trend, Pretty specializes in everything beauty. Our mission is to deliver superior services in-salon and on-site while leaving every guest feeling pampered, appreciated, and pretty. For more information please email pretty@prettyinpittsburgh.com.

Pittsburgh Fashion Week welcomes all media to this exciting and explosive event. Keep watch for fashion week coming September 26 – October 2, 2011. Tickets and show schedule are available at www.pittsburghfashionweek.com or call customer care at ShowClix at 1888-71-TICKETS.

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